



 **ecoFINISH**TM **NEW ZEALAND**
HIGH PERFORMANCE POOL FINISHES
High Performance Swimming Pool Finishes

aquaBRIGHTSM
SMOOTH • DURABLE • ENDURING



UNITED STATES * CANADA * CARIBBEAN * GREAT BRITAIN * EUROPE * ISRAEL * ASIA * AUSTRALIA * NEW ZEALAND



EcoFINISH was developed in the United States of America as a result of a great demand for an alternative to traditional plaster finish in concrete swimming pools for both renovations and new pools. Customers who had 'gone through' the original startup procedures with their new pools, had 'had enough' and were not particularly happy about repeating the procedure, and were considering installing a vinyl liner product.

We investigated this demand for a product that had not yet been invented, and over the following years we developed the new ecoFINISH system of spraying a thermal polymer finish that would perform as well as - if not much better than - the original pool finish or a vinyl liner.

In painstaking development phases stretching over nearly twenty years, a new product emerged: AQUABRIGHT - a pressure applied, thermally bonded high-performance pool finish that provides the beauty, strength, durability and low maintenance demanded by customers these days - and while doing so, providing an architecturally beautiful colour range.





THE HISTORY OF SWIMMING POOL FINISHES

Not that long ago, concrete swimming pools were coated internally with a silky brilliant-white rubber based paint finish. Not only was this finish a smooth and bright white, but it was durable against stains and imperfections.

Unfortunately, due to US Government Regulations the ingredients that made the finish so effective had to be removed. New finishes developed as a result suffered from blistering, chipping and fading.

Plaster finishes were introduced as a result of these shortcomings although these were not without their own problems.

Not only requiring a long curing phase, but the process termed “hot start” had to be employed to prevent the product ‘scaling’ due to the pool water reaching its calcium saturation point too quickly (Calcium in the plaster) and on-going issues with cracking, shrinking, staining, fading and algae build-up.

1800's

Simple, no-frills concrete pools were introduced.



Before swimming pools were readily available going to the beach was the main option.

1900's

1940's

Government regulations removed the copper and lead from the paint, which decreased its strength and durability.

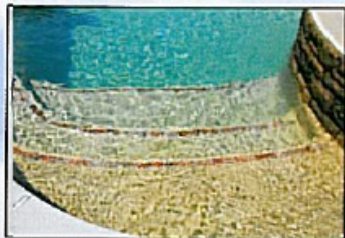


Then came paint: a durable product that lasted long and was easy to apply with a two-man crew.

1980's

1980's

New aggregate finishes were becoming popular which made plaster finishes more durable and architecturally pleasing. This finish comes with a price: a complicated and costly installation process.



This created an industry-wide swing to plaster: a calcareous material that is highly susceptible to damages caused by improper water chemistry.

1990's

2009



Today, AquaBright eliminates virtually all of the problems caused by the other pool finishes on the market.

HIGH PERFORMANCE SOLUTIONS FOR POOLS

AQUABRIGHT

Revolutionises the pool industry with more colour options, higher quality finish and faster installation resulting in happier pool owners

Colour Uniformity

AQUABRIGHT offers customers a full range of interior colors that remain uniform in consistency as they age, and will never 'mottle' or become 'blotchy' in large patches

Low Maintenance

Being a hard and durable thermal polymer finish, AQUABRIGHT does not require the use of caustic chemicals or need technical instructions to perform difficult procedures in order to avoid damage to the pool surface.

Due to the nature of thermally-bonded plastics, you will spend far less time in looking after a pool: an AQUABRIGHT pool requires very little input from its owners

aquaBRIGHT™

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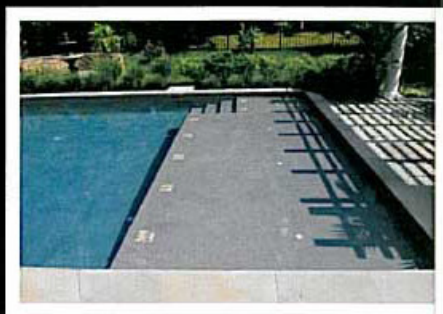
Mediterranean Blue



Blue Lagoon



Blue Mist



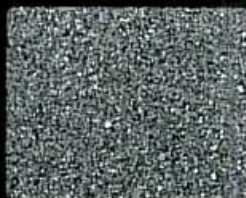
Onyx



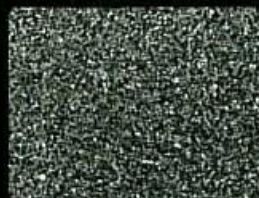
Onyx



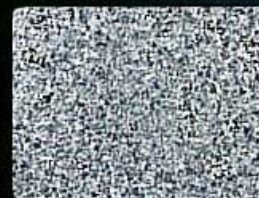
Grey Reef



Mediterranean Blue



Onyx



Blue Lagoon



Blue Granite



Sahara Sand

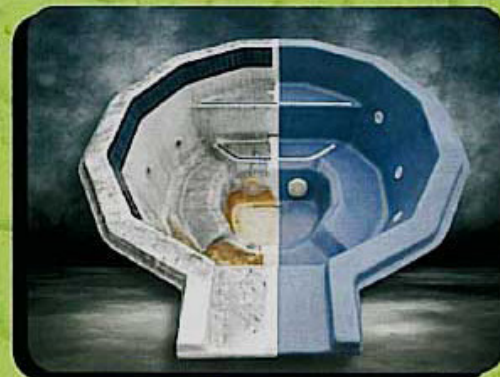


Blue Mist



Kona Coast





BEFORE AFTER



aquaFX

high performance multipurpose coatings

EcoFinish is proud to offer our new specialty product aquaFX, the future in swimming pool finishes.

Fading effect

To rejuvenate your pool's personality, the fade effect allows the colors in your pool to smoothly fade from one color to another.

Glow effect

Adding the glow effect in your pool will give your pool a completely unique and sparkling look at night.

Masking Effect

EcoFinish coatings of different colors can be layered to create colorful and stylish effects on the finish.

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